

Phenomenology of Pure General Gauge Mediation

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Abstract

We investigate the phenomenology of general gauge mediation in the MSSM. We apply the strict definition of gauge mediated SUSY-breaking where B_μ is generated only through gauge interactions, and as a result is very close to zero at the messenger scale. In this setup $\tan\beta$ is a prediction rather than an input. The input parameters are independent scales for the gaugino masses, the scalar masses and the messenger mass in accord with general gauge mediation. We investigate the spectra, the constraints on the parameter space from direct searches and indirect observables, as well as fine-tuning. The favoured region of parameter space includes and interpolates between non-split and mildly split SUSY, characteristic of ordinary gauge mediation and direct gauge mediation models, respectively.

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1 Introduction

One of the appealing properties of gauge mediated supersymmetry (SUSY) breaking is its restricted parameter space. This contrasts with gravity mediation where the parameter space is of high dimensionality. However, it has become evident that the parameter space of gauge mediation is larger than we used to imagine. In particular, the authors of [1] have introduced a novel framework suitable for discussing and analysing very general models of gauge mediation in a model-independent way. It is now timely to undertake a phenomenological study of general gauge mediation to complement those of gravity mediation and this is the primary motivation of this paper (as well as recent work in Refs. [2, 3]).

The General Gauge Mediation (GGM) paradigm [1] is defined by the requirement that the Minimal Supersymmetric Standard Model (MSSM) becomes decoupled from the hidden SUSY-breaking sector in the limit where the three MSSM gauge couplings $\alpha_{i=1,2,3}$ are set to zero. Since no other parameters participate in the coupling of the two sectors, this strict interpretation of gauge mediation can be called ‘general pure gauge mediation’ or pure GGM. This framework is broad enough to include everything from weakly coupled models with explicit messengers to

strongly coupled theories with direct mediation.

The main free parameters in this setup are the gaugino and scalar masses as well as the messenger scale. For simplicity we restrict ourselves in this work to a single effective scale Λ_G for the gaugino masses and a single scale Λ_S for the scalars¹. Thus at the messenger scale M_{mess} the soft supersymmetry breaking gaugino masses are

$$M_{\tilde{\lambda}_i}(M_{mess}) = k_i \frac{\alpha_i(M_{mess})}{4\pi} \Lambda_G \quad (1)$$

where $k_i = (5/3, 1, 1)$, $k_i \alpha_i$ (no sum) are equal at the GUT scale and α_i are the gauge coupling constants. The scalar mass squareds are

$$m_{\tilde{f}}^2(M_{mess}) = 2 \sum_{i=1}^3 C_i k_i \frac{\alpha_i^2(M_{mess})}{(4\pi)^2} \Lambda_S^2 \quad (2)$$

where the C_i are the quadratic Casimir operators of the gauge groups. Ordinary gauge mediation scenarios (see Ref. [4] for a review) live on the restricted parameter space $\Lambda_G \simeq \Lambda_S$.

Outside the confines of *ordinary* gauge mediation the parameter space is populated by many models that predict different values of the ratio of gaugino to scalar masses, Λ_G/Λ_S . In models with explicit messengers one expects this ratio to be close to one, while for direct mediation models the gaugino masses are often suppressed relative to the scalar masses [5, 6, 7, 8, 9, 10]. Recently, hybrid models have been constructed which interpolate between these two cases [11]. It is also possible to achieve values $\Lambda_G/\Lambda_S > 1$ by increasing the “effective number of messengers” in the context of extraordinary gauge mediation models [12]. Indeed we argue that the set of models defined by Λ_G , Λ_S and M_{mess} are the gauge mediation equivalent to the canonical mSUGRA (or Constrained MSSM) scenario, with Λ_G and Λ_S playing the role of the parameters $m_{1/2}$ and m_0 in those models.

With such a plethora of possibilities suddenly available, it is therefore important to determine if any region in this parameter space is favoured by experimental data. Accordingly, in this paper we will confront the full Λ_G , Λ_S and M_{mess} parameter space with a number of measured observables in order to provide direction for model building and investigate expected LHC signals.

Before we proceed to the phenomenology we outline our approach to the supersymmetry breaking in the Higgs sector. Pure General Gauge Mediation on its own does not generate the μ -parameter appearing in the effective Lagrangian,

$$\mathcal{L}_{eff} \supset \int d^2\theta \, \mu \mathcal{H}_u \mathcal{H}_d, \quad (3)$$

where the Higgs superfields are denoted by \mathcal{H} and their scalar components are H . The phenomenologically required value of μ is roughly of the order of the electroweak scale and as usual will be determined in our analysis from the requirements of electroweak symmetry breaking.

¹We do not split the scale for the different gauge representations as was done in [2, 3].

In addition to the supersymmetric interaction (3), the Higgs-sector effective Lagrangian also includes soft supersymmetry-breaking terms. All of the latter must be generated by the SUSY-breaking sector, since there would be little merit in a model of dynamical SUSY-breaking which generates only a subset of the SUSY-breaking terms in the effective SM Lagrangian. There are quadratic terms

$$m_u^2 |H_u|^2 + m_d^2 |H_d|^2 + (B_\mu H_u H_d + c.c.) , \quad (4)$$

as well as cubic a -terms

$$a_u^{ij} H_u Q^i \bar{u}^j + a_d^{ij} H_d Q^i \bar{d}^j + a_L^{ij} H_d L^i \bar{E}^j , \quad (5)$$

in the MSSM. As is well-known, a phenomenologically acceptable electroweak symmetry breaking in the supersymmetric SM occurs if μ^2 and the soft masses in (4) at the low scale (i.e. the electroweak scale) are of the same order, $\mu^2 \sim B_\mu \sim m_{soft}^2 \sim M_W^2$.

In a strict interpretation of gauge mediation, where we have no direct couplings of the SUSY-breaking sector to the Higgs sector, we have $B_\mu \approx 0$ at the messenger scale. In Section 2 we will argue that more generally it is indeed natural to have negligibly small input values for B_μ at the messenger scale, $B_\mu \ll \mu^2 \sim m_{soft}^2$. From this starting point, i.e. taking $B_\mu \approx 0$ at the high scale M_{mess} , a quite small but perfectly viable value of B_μ is then generated radiatively at the electroweak scale [13, 14].

We then use the measured value of the mass of the Z-boson to predict values of $\tan \beta$ and μ from the requirement of electroweak symmetry breaking. Since it is B_μ which is responsible for communicating the vev of H_u to H_d , this implies that the ratio of these two vevs, $\tan \beta$, will be large (between 15 and 65). This is in contrast to the common approach where $\tan \beta$ is taken as an arbitrary input and B_μ at the high scale is obtained from it. For us B_μ (rather than $\tan \beta$) is the fundamental quantity.

The fact that $\tan \beta$ is expected to be large results in distinctive phenomenological features. For example, it is well known that certain Yukawa couplings in the MSSM are enhanced at large $\tan \beta$, leading to significant supersymmetric contributions to rare flavour-changing branching ratios. SUSY loop effects can also explain the discrepancy between the measured value of the anomalous magnetic moment of the muon and its predicted value in the Standard Model. Accordingly, precision measurements give us an opportunity indirectly to constrain the GGM parameter space.

In the following Section we discuss the logical possibilities for μ and B_μ with reference to their generation in SUSY-breaking GGM models. The detailed phenomenological study is given in Section 3 with the spectra of the best-fit points in Appendix B. A complementary analysis of the parameter space in terms of the fine-tuning necessary to break electroweak symmetry is presented in Section 4.

2 General Gauge Mediation and μ / B_μ

In the context of gauge mediation, a typical coupling of the Higgs fields to the SUSY-breaking sector leads to $B_\mu \gg \mu^2$ which is phenomenologically unacceptable. This is often referred to as the μ/B_μ -problem of gauge mediation which can be reconsidered in the context of the extended GGM construction of [15] with SUSY-breaking sectors involving more than a single scale. Earlier approaches using particular gauge mediation models were constructed previously in Refs. [16, 17, 18, 19, 20, 21, 22, 23, 24].

In this section we will describe the conceptual reasons that compel us to take $B_\mu \approx 0$ at the messenger scale. A fuller discussion of the theoretical underpinnings as well as some specific model building examples are given in Appendix A. We will also review the RG behaviour which generates a small but phenomenologically viable value of B_μ at the weak scale.

Very generally we can think of three logical possibilities for μ :

(a) Being part of the superpotential, μ a priori has nothing to do with SUSY-breaking and in particular with the gauge-mediation mechanism. In this scenario μ in (3) appears as a tree-level parameter from the GGM perspective. The reason why $\mu \ll M_{Pl}$ would then have to be addressed in a way decoupled from any SUSY-breaking mechanism. In other words, some SUSY-preserving new physics would have to generate appropriate μ dynamically by giving VEVs to appropriate fields; μ is not a problem of gauge mediation and B_μ is roughly zero at the messenger scale. This is the pure GGM setting.

(b) The second possibility is that μ is generated by the SUSY-breaking sector such that $\mu \propto M$, where M is a SUSY-breaking sector mass-scale, which however is distinct from (and much higher than) the SUSY-breaking scale, $M^2 \gg F$. In order to enable such μ -generation in the first place, one needs to extend the pure GGM of [1] to include additional non-gauge couplings between the Higgses and the fields of the SUSY-breaking sector. This set-up corresponds to the so-called two-scale models in the terminology of [15]. The coupling to the Higgses then, as we discuss in Appendix A, automatically induces a non-vanishing B_μ .

(c) Finally, one could imagine generating μ by coupling Higgs fields to a simple one-scale SUSY-breaking sector. In this case $\mu \propto F/M$. Here F is the SUSY-breaking F -term and M is the messenger mass. F/M is the single mass-scale characterising this scenario. Again, B_μ is generated by the coupling of the Higgses to the SUSY-breaking sector, and, as is well known, it typically is unacceptably large and wrecks phenomenology (see Appendix A).

In the scenarios of case (a) the entire μ/B_μ -issue does not present a problem. The μ -parameter is generated by high-energy physics distinct from SUSY-breaking and can be viewed as a tree-level effect in the MSSM. At the same time B_μ is generated by normal gauge mediation at two loops in the SM couplings. There are no additional effects on B_μ from the SUSY-preserving sector which has generated μ . In practice this amounts to taking $B_\mu \simeq 0$ at the (high) messenger scale and treating μ alone as an a priori arbitrary input parameter which will be fixed (together with $\tan\beta$) to achieve appropriate electroweak symmetry breaking at the low scale. All models of the type (a) naturally fit within the class we have phenomenologically

analysed in Section 3.

The only other acceptable scenario – case (b) can quite easily resolve the μ/B_μ -problem, which is the central result of [15]. What happens is that the μ -parameter is induced at a high (SUSY-preserving) scale M through non-gauge couplings between the Higgses and the SUSY-breaking sector. At the same time, these couplings also generate new contributions to the SUSY-breaking B_μ and other soft parameters (on top of the usual pure gauge-mediated effects). Since, contrary to μ , the soft terms must vanish when SUSY is restored, they are generated at the SUSY-breaking scale $F \ll M^2$.

For the particular choice of parameters advocated in [15], the resulting pattern (at the messenger scale) is

$$B_\mu \sim \mu^2 \sim m_{soft}^2 \quad (6)$$

As argued in Appendix A case (b) can naturally generate a different pattern (at the messenger scale),

$$B_\mu \ll \mu^2 \sim m_{soft}^2. \quad (7)$$

In this case the models of type (b) are also included in the class we have phenomenologically analysed in Section 3.

2.1 The B_μ Parameter at Low Energy

In order to perform the phenomenological analysis we need to compute the weak scale value of B_μ in Eq. (7) after its running down from the messenger scale. In practice we will do this numerically as for all the other parameters. However to get a feeling for the important effects we will briefly review the analytic approximation, as presented in Ref. [4]. It is convenient to work with the parameter

$$B = \frac{B_\mu}{\mu} \quad (8)$$

which is of mass dimension one. If at scale M_{mess} the B parameter is set to an initial value B_0 , then at a low scale $Q(t = \ln(M_{mess}^2/Q^2))$ it runs to be [4]

$$B(t) = B_0 + \left(H_4 - \frac{K_t}{2} H_2 \right) \Lambda_G + \delta B^{NLO}(t). \quad (9)$$

In our approach we will, as we have already mentioned, take the initial value $B_0 = 0$.

The remaining terms in (9) which represent the running include

$$H_4 = \sum_{r=1}^3 \frac{a_r^\mu}{b_r} k_r \frac{\alpha_r(0) - \alpha_r(t)}{4\pi}$$

with $a_r^\mu = 2(C_r^{H_u} + C_r^{H_d}) = (1, 3, 0)$, and $b_r = (11, 1, -3)$ being the beta function coefficients. Also, defining

$$E = \prod_{r=1}^3 \left[\frac{\alpha_r(0)}{\alpha_r(t)} \right]^{\frac{a_r}{b_r}}, \quad F = \int_0^t dt E \quad (10)$$

where $a_r = w(C_r^{Q_L} + C_r^{\tilde{t}_R} + C_r^{H_u}) = (13/9, 3, 16, 3)$ one has

$$H_2 = \frac{\alpha_X t_X}{4\pi} \left[\frac{E}{F} \left(\frac{t}{t_X} - 1 \right) + \frac{1}{F} - \frac{1}{t_X} + \sum_{r=1}^3 a_r \frac{\alpha(0)}{4\pi} \right] \quad (11)$$

where $t_X = \ln(M_{mess}^2/M_X^2)$ and α_X are the unification scale and unification gauge coupling constant in a theory without messengers, and

$$K_t = \frac{6F}{E} \frac{h_t^2(t)}{(4\pi)^2}$$

The next to leading order corrections are given by

$$\delta B^{(NLO)}(t) = -\frac{\alpha_s^2(t) h_t^2(t)}{8\pi^4} t \Lambda_G + \sum_{r=1}^3 a_r^\mu k_r \frac{\alpha_r^2(t)}{(4\pi)^2} \Lambda_G \quad (12)$$

which is suppressed by an additional loop factor or a factor of $1/t$ with respect to the leading order contribution.

The middle term in Eq. (9) is the pure running effect and vanishes at the messenger scale, so that

$$B(t=0) = B_0 + \delta B^{(NLO)}(t=0). \quad (13)$$

As we already noted the first term on the right hand side is zero in our setup and the second term is precisely the two-loop contribution to B generated at the messenger scale.

The above gives the reader an analytical understanding of the generation of B . As we have said the **SoftSUSY** program uses the numerical integration of the RG equations, and this includes additional contributions from down-type quarks, leptons and all three families.

3 Phenomenology

Recent work on the phenomenology of GGM includes Refs. [2, 3] where $\tan \beta$ was taken as a free input parameter and B_μ computed from it. As explained in the Introduction, our approach is to take the fundamental parameter B_μ as an input; we take the theoretically motivated value $B_\mu = 0$ at the messenger scale. A non-zero value of B_μ is then generated radiatively (see below and also Section 2.1). This predicts specific values for $\tan \beta$.

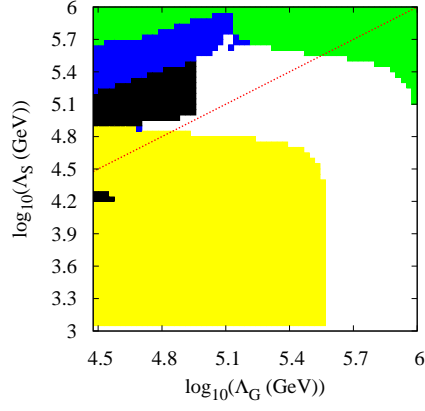
In the following we present constraints on the parameter space and details of the spectrum, commenting on the implications for SUSY searches at the LHC. We continue by discussing the implications of low energy precision observables for our scenario and the preferred values of Λ_G/Λ_S . All the results we discuss are for $\mu > 0$. (We have also done scans for $\mu < 0$ and found that it is phenomenologically disfavoured by the low-energy observables. We do not present results for this case.)

To compute the spectrum from the soft terms given in Eqs. (1) and (2) we use a version of **SoftSUSY** 3.0.9 [25] which we modified to accept B_μ , rather than $\tan\beta$, as an input. The value of $\tan\beta$ is set according to the requirement that electroweak symmetry be correctly broken. We have scanned over the range $3.0 \times 10^4 \leq \Lambda_G \leq 3.0 \times 10^6$ GeV in the gaugino masses and $1.0 \times 10^3 \leq \Lambda_S \leq 3.0 \times 10^6$ GeV in the scalar masses, where the parameters Λ_G and Λ_S were defined in Eqs. (1) and (2) (for $M_{mess} = 10^6$ GeV we alter the upper bounds on $\Lambda_{G,S}$ to 1.0×10^6 GeV). We have chosen a smaller lower bound in the scalar mass parameter Λ_S as this is not ruled out from a purely phenomenological point of view due to significant effects of the gaugino masses in the running of the scalar masses. On the other hand, we will be able to provide a lower bound on the gaugino mass parameter Λ_G by considering the negative results of direct searches at colliders. We present results for $M_{mess} = 10^6$ GeV, 10^{10} GeV and 10^{14} GeV corresponding to low, medium and large messenger masses. Any points that do not break electroweak symmetry correctly, have tachyonic particles in their spectrum, have couplings that become non-perturbative before the GUT scale, have a scalar Higgs potential unbounded from below or have a spectrum that violates the direct search limits detailed below are excluded from our results. There are also points in our scans where **SoftSUSY** has not numerically converged, due to the large hierarchies between the scalars and gaugino masses. While we therefore cannot present results on these regions they are not necessarily theoretically excluded.

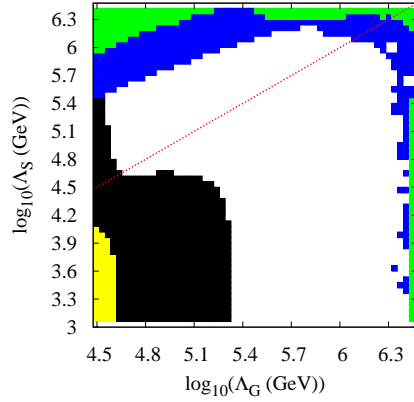
We have also applied constraints from direct searches at the Tevatron and LEP, adapted from [26, 2]. There is an absolute lower limit of 45 GeV on the chargino mass from LEP. If the NLSP is the neutralino (with the LSP in all models of gauge mediation being, of course, the gravitino) and the chargino-neutralino splitting is less than m_{π^+} , limits from searches for long-lived charged particles imply a lower bound of 206 GeV for the chargino mass. A promptly decaying chargino with chargino-neutralino splitting greater than 3 GeV is required to be heavier than 229 GeV, while a non-promptly decaying chargino must be heavier than 102.7 GeV.

The lower limit on the gluino mass is 51 GeV for non-gluino NLSP. A promptly decaying gluino NLSP is required to be heavier than 315 GeV, while non-promptly decaying gluinos must be heavier than 270 GeV. The lightest squarks have a lower bound of 92 GeV, while the sneutrino must be heavier than 43 GeV. For slepton NLSP, we apply bounds of 68 GeV for the stau and 85 GeV for the selectron and smuon when $M_{mess} = 1 \times 10^6$ GeV. Searches at the OPAL detector [27] place limits on slowly (i.e. the decay happens outside the detector) decaying NLSP sleptons of 98 GeV. For higher messenger masses, $M_{mess} = 10^{10,14}$ GeV, the stau NLSP is automatically sufficiently slowly decaying. For $M_{mess} = 10^6$ GeV this is not guaranteed but the bound does not exclude any additional parameter space anyway. For non-slepton NLSP the selectron and smuon masses are required to be greater than 100 GeV and 95 GeV respectively, while the stau mass must be greater than 90 GeV. Finally, the absolute lower limit on the neutralino mass is 46 GeV. The promptly decaying neutralino NLSP has a lower bound of 125 GeV, while the non-prompt decay has a lower bound of 46 GeV. In principle in General Gauge Mediation the neutralino could be massless [28]. This requires non-universal gaugino masses, and thus in our model with degenerate Λ_G does not arise.

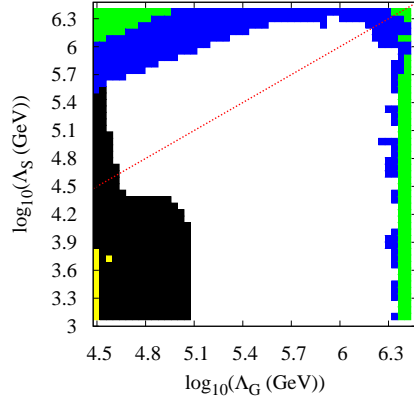
The direct search constraints lead to a lower bound on Λ_G of 58 TeV for $M_{mess} = 10^6$ GeV and 38 TeV for $M_{mess} = 10^{10,14}$ GeV, in agreement with [2]. The region of low Λ_G and Λ_S is



(a)



(b)



(c)

Figure 1: Plots showing the constraints on parameter space for (a) $M_{Mess} = 10^6$ GeV, (b) $M_{Mess} = 10^{10}$ GeV and (c) $M_{mess} = 10^{14}$ GeV. Yellow (pale grey) means the point is excluded by the presence of tachyons in the spectrum, while the black region falls foul of the direct search limits detailed in the text. In the blue (dark grey) region `SoftSUSY` has not converged and in the green (light grey) region a coupling reaches a Landau pole during RG evolution. The red dotted line indicates the ordinary gauge mediation scenario where $\Lambda_G = \Lambda_S$.

ruled out by tachyonic scalars and direct search limits. For larger values of Λ_G the contribution of the gaugino masses can increase the scalar masses during running from M_{mess} to low energies by a sufficient amount so as to result in phenomenologically viable scalar masses. It is this effect which is responsible for the large region at very low Λ_S . Large values of Λ_S , and hence large $\tan\beta$ can lead to non-perturbativity before the GUT scale. The large masses involved also make it difficult for the numerical routines in **SoftSUSY** to converge. These effects rule out the regions at the regions at high Λ_S . This is what cuts off the allowed region in parameter space in the top-left corner where $\tan\beta$ becomes very large. Most of the parameter space for split SUSY spectra, $\Lambda_G \ll \Lambda_S$, is not viable. However, it is important to stress that the remaining region (close to this boundary) still allows for a mildly split SUSY with $\Lambda_G/\Lambda_S \sim 1/10$. This is where the direct gauge mediation models considered in Refs. [5, 6, 7, 8, 9, 10] can live and is the location of the benchmark point presented in Ref. [9].

The constraints described above are summarised in Fig. 1 (a,b,c) which correspond to $M_{mess} = 1 \times 10^{6,10,14}$ GeV respectively. Yellow regions have a tachyon in the spectrum. Black regions are in principle viable, but are ruled out by the direct searches. The blue region indicates where **SoftSUSY** did not converge, and in the green area a coupling encounters a Landau pole. Not surprisingly lack of convergence indicates that one is in the proximity of a Landau pole.

Let us now turn to some specific properties of our scenario. As already explained we take $B_\mu = 0$ at the high (messenger) scale. As expounded in some detail in Section 2.1, it is then radiatively generated and its value at the low scale is roughly proportional to the gaugino mass parameter Λ_G . This dependence on Λ_G can be clearly seen in Figure 2 (a,c,e) where we show the low energy values of $B = B_\mu/\mu$ for $M_{mess} = 10^{6,10,14}$ GeV in the Λ_G - Λ_S plane. B does not strongly depend on the scalar mass parameter Λ_S . In the region of light scalars and gauginos, B is a few hundred GeV and increases with Λ_G . We also show the red dotted line corresponding to minimal gauge mediation $\Lambda_G = \Lambda_S$ which was already investigated in Ref. [13].

The fact that $\tan\beta$ is a determined parameter rather than a free input is where our approach markedly differs from previous studies such as that in [2, 3]. Figure 2 shows the values of $\tan\beta$ obtained for (b) $M_{mess} = 10^6$, (d) 10^{10} GeV and (f) 10^{14} GeV, along with contour lines of $\tan\beta = 20, 30, 40, 50$ and 60 . In general we expect large $\tan\beta$ since B_μ is small. Since the low energy value of B_μ increases with Λ_G we therefore would expect $\tan\beta$ to decrease as Λ_G increases. However, this holds only when the running of the Higgs masses is dominated by Λ_S and thus we observe this behavior only in the top parts of Figure 2(b,d,f). As B_μ will be smaller for low values of M_{mess} , $\tan\beta$ will be correspondingly higher for $M_{mess} = 10^6$ GeV than for $M_{mess} = 10^{10}$ GeV or 10^{14} GeV. For $M_{mess} = 10^6$ GeV the minimum value of $\tan\beta$ is 43.9, for $M_{mess} = 10^{10}$ GeV it is 22.2 and for $M_{mess} = 10^{14}$ GeV the minimum value is 15.8. The maximum values of $\tan\beta$ are 63.7, 53.9 and 48.4 for $M_{mess} = 10^{6,10,14}$ GeV, respectively.

Considering the spectrum, Figure 3 (a,c,e) shows the mass of the lightest neutralino for $M_{mess} = 10^{6,10,14}$ respectively. The black contour line bisecting the plots diagonally indicates the nature of the NLSP: above the black line the NLSP is the lightest neutralino, while below it the NLSP is the lightest slepton, the stau. The stau NLSP could provide for a rather interesting signature. Since the NLSP decay into gravitinos can be quite small, the stau NLSP can behave like a metastable charged particle that can even decay outside the detector. Such particles have

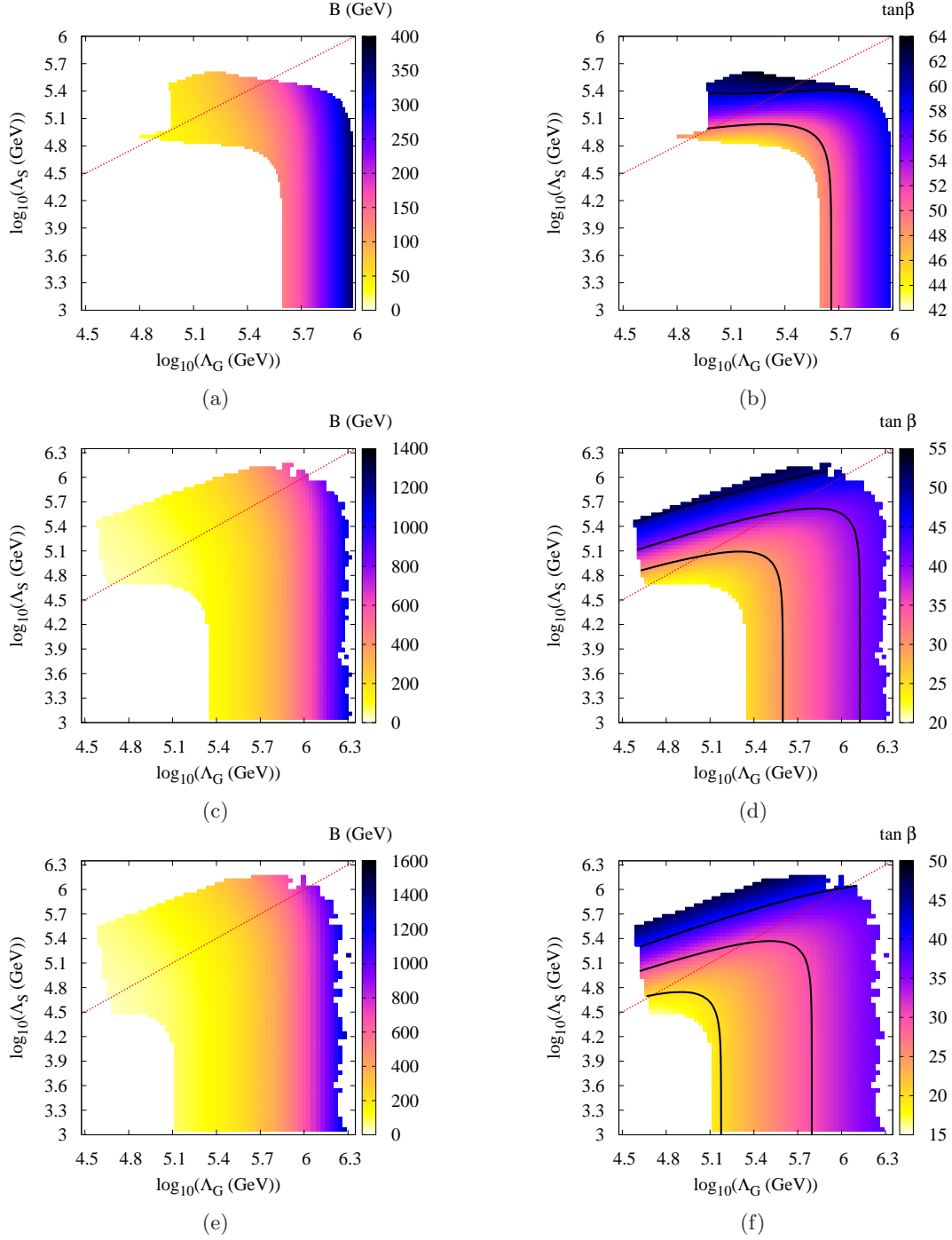


Figure 2: The low energy values of the B parameter for (a) $M_{mess} = 10^6$ GeV, (c) $M_{mess} = 10^{10}$ GeV and (e) $M_{mess} = 10^{14}$ GeV. Figure 2 (b,d,f) shows the values of $\tan\beta$ obtained from the electroweak symmetry breaking conditions for (b) $M_{mess} = 10^6$ GeV, (d) $M_{mess} = 10^{10}$ GeV and (f) $M_{mess} = 10^{14}$ GeV along with contours of $\tan\beta = 20, 30, 40, 50$ and 60 . Note that the scales of the colour coding are different for each plot. The red dotted line indicates the ordinary minimal gauge mediation scenario where $\Lambda_G = \Lambda_S$.

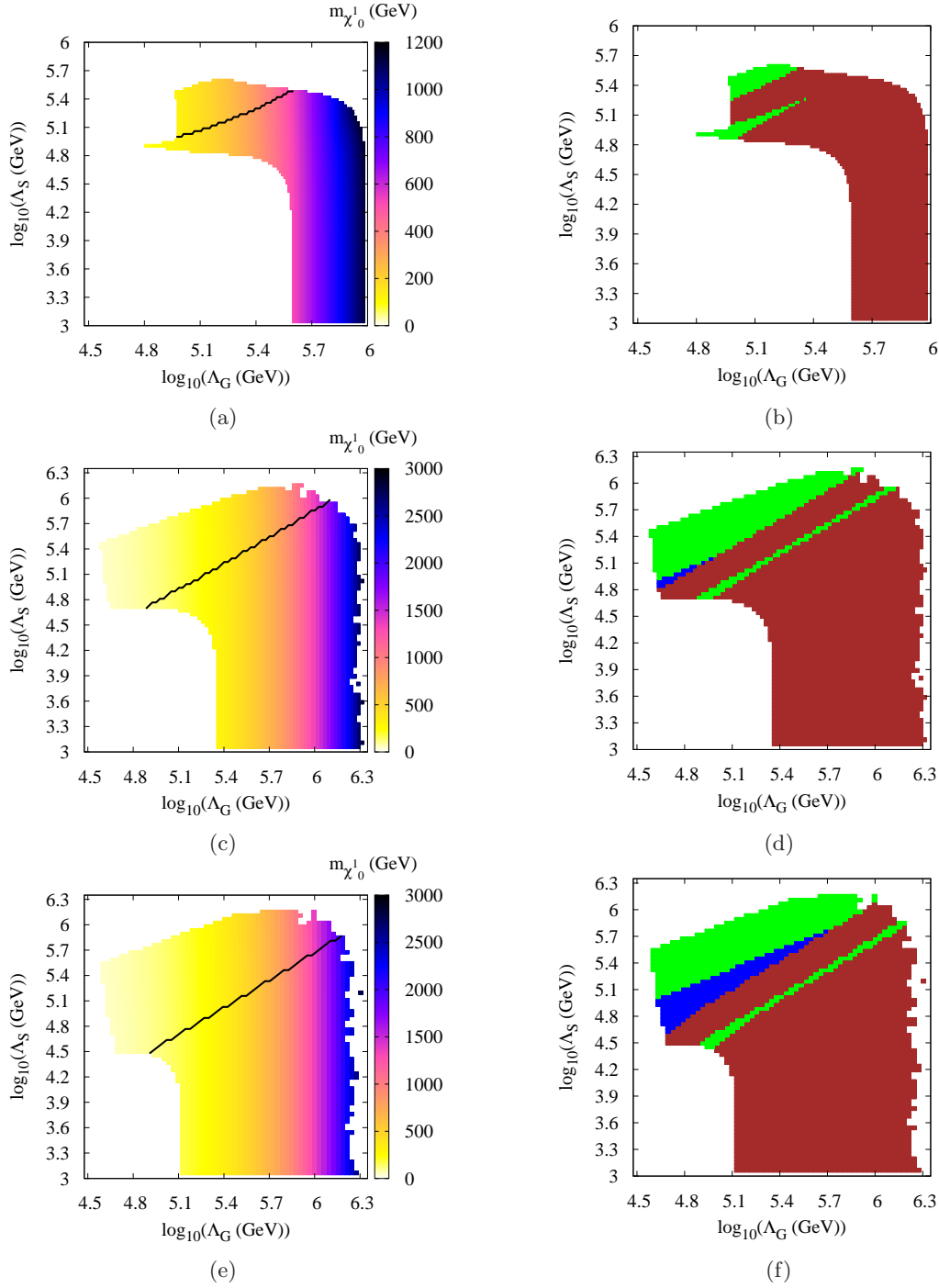


Figure 3: Details of the spectrum for (a,b) $M_{mess} = 10^6$, (c,d) $M_{mess} = 10^{10}$ and (e,f) $M_{mess} = 10^{14}$ GeV. Figure 3 (a,c,e) show the lightest neutralino mass. Above the black line the NLSP is neutralino, below it is the lightest slepton (usually the stau, sometimes the smuon). Figure 3 (b,d,f) shows the NNLSP species. Green is neutralino, brown is a slepton and blue is the lightest chargino.

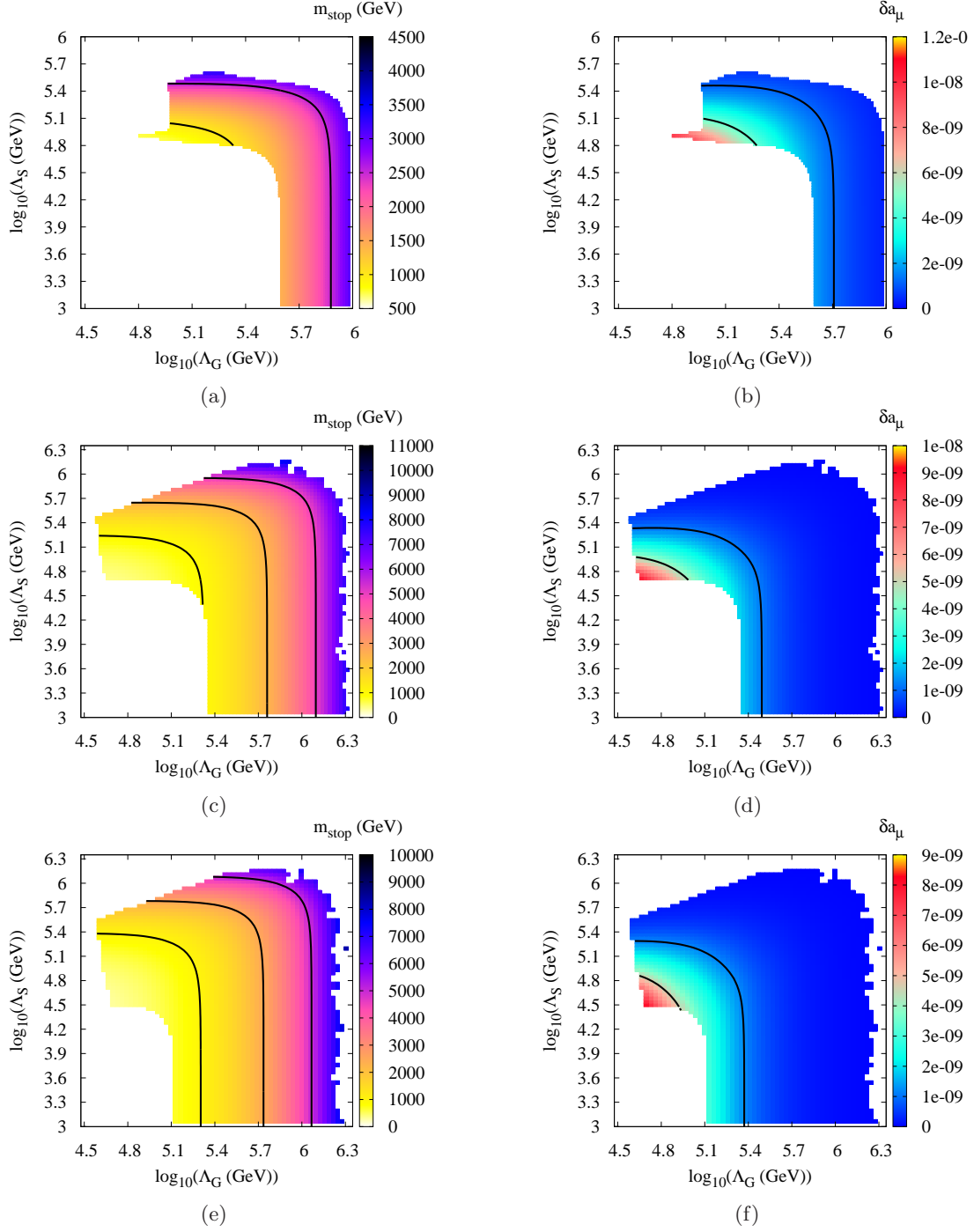


Figure 4: Further phenomenological features for (a,b) $M_{\text{mess}} = 10^6$, (c,d) $M_{\text{mess}} = 10^{10}$ and (e,f) $M_{\text{mess}} = 10^{14}$ GeV. Figure (a,c,e) show the mass of the lightest stop $m_{\tilde{t}_1}$, with contours of 1, 2.5 and 5 TeV. Figure (b,d,f) shows the values of the anomalous magnetic moment of the muon δa_μ along with the $\pm 1\sigma$ contours.

rather interesting phenomenological features as discussed, e.g., in Refs. [29, 30, 31, 32]. Unlike Ref. [3] we do not find any regions of sneutrino or chargino NLSP.

The collider phenomenology of gauge mediated theories is determined to a large extent by the NLSP and NNLSP. Accordingly Figures 3 (b,d,f) show the species of NNLSP according to the following scheme: green is the second lightest neutralino, brown is a slepton (either the stau or the smuon) and blue is the lightest chargino. For neutralino NLSP there is a significant proportion of parameter space which also has neutralino NNLSP. In this case the three body decay $\chi_2^0 \rightarrow \chi_1^0 l^+ l^-$ is most likely to occur. In the region of low scalar mass with stau NLSP and slepton NNLSP, large $\tan\beta$ implies that the splitting between the NLSP and the heavier \tilde{e} and $\tilde{\mu}$ can be reasonably big, leading to 3 body slepton decay into a stau, $\tilde{l}^\pm \rightarrow \tilde{\tau}^\pm \tau^\mp l^\pm$, with generally larger production cross sections for sleptons than for squarks. Figure 4 (a,c,e) shows the mass of the lightest squark, the stop, along with mass contour lines at 1, 2.5 and 5 TeV for $M_{mess} = 10^6$ GeV, 10^{10} GeV and, 10^{14} GeV respectively.

In the MSSM, decay processes that are naively suppressed by loop factors can become enhanced by factors of $\tan\beta$. This applies in particular to flavor changing neutral current (FCNC) processes. Precision measurements in the B-physics sector therefore already present strong constraints on a light spectrum of superparticles. Accordingly, we have calculated in our scans several low energy constraints which we have applied to the parameter space of our effective model to bound the possible values of Λ_G/Λ_S . We show the observables we have used in Table 1, along with their experimentally determined values. We include the anomalous magnetic moment of the muon, calculated to one-loop by micrOMEGAS [33], with extra code to calculate the logarithmic piece of the QED 2-loop calculation, the 2-loop stop-higgs, the chargino-stop/bottom contributions [34, 35], and the $\tan^2\beta$ enhanced two-loop contribution due to the shift between the muon mass and Yukawa coupling [36]. As an example of a low energy observable we have plotted the deviation of the anomalous magnetic moment of the muon from its Standard Model prediction, $\delta a_\mu = (g-2)_\mu - (g-2)_\mu|_{SM}$ in Figure 4 (b,d,f), along with the $\pm 1\sigma$ contours. The majority of our observables are from the B-physics sector, as it is this area that combines sensitivity to the MSSM spectrum with experimental constraints to the greatest extent. We include the rare branching ratios $BR(B \rightarrow X_s \gamma)$, $BR(B_s \rightarrow \mu^+ \mu^-)$, $BR(B \rightarrow \tau \nu)$ and $BR(B \rightarrow D \tau \nu)$. We use SuperIso [37, 38] to calculate the the isospin asymmetry

$$\Delta_{0-} = \frac{\Gamma(\overline{B}^0 \rightarrow \overline{K}^{*0} \gamma) - \Gamma(B^\pm \rightarrow K^{*\pm} \gamma)}{\Gamma(\overline{B}^0 \rightarrow \overline{K}^{*0} \gamma) + \Gamma(B^\pm \rightarrow K^{*\pm} \gamma)} \quad (14)$$

of the decay $B \rightarrow K^* \gamma$. Finally, we also include the supersymmetric contribution to the mass splitting of the B_s meson and the supersymmetric contribution R_{l23} to the ratio of the leptonic decays

$$R_{l23} = \frac{BR(K \rightarrow \mu \nu_\mu)}{BR(\pi \rightarrow \mu \nu_\mu)} \Big|_{MSSM}. \quad (15)$$

Recent work [39] has investigated the implications for the large $\tan\beta$ scenario of a new determination of the Standard Model prediction of the branching ratio $BR(B \rightarrow \tau \nu)$. The new value disfavors any supersymmetric contribution to this process, except when $\tan\beta$ is large and the charged Higgs mass m_{H^\pm} is small. This situation is strongly constrained by $BR(B \rightarrow X_s \gamma)$

Observable	Constraint	Experiment	Theory
$\delta a_\mu \times 10^{10}$	29.5 ± 8.8	[26]	[33, 42, 43, 44, 35, 34, 36]
$m_h [\text{GeV}]$	> 114.4	[45]	[46]
$BR(B \rightarrow X_s \gamma) \times 10^4$	3.28 ± 0.29	[47]	[37, 38]
$BR(B_s \rightarrow \mu^+ \mu^-)$	$< 5.8 \times 10^{-8}$	[48]	[33, 42, 43, 44]
$BR(B \rightarrow D \tau \nu)$	0.416 ± 0.138	[49]	[37, 38]
$BR(D_s \rightarrow \tau \nu)$	$5.7 \pm 0.5 \times 10^{-2}$	[50]	[37, 38]
$BR(D_s \rightarrow \mu \nu)$	$5.7 \pm 0.5 \times 10^{-3}$	[50]	[37, 38]
$R_{B\tau\nu}$	1.9 ± 0.60	[39]	[37, 38, 51]
Δ_{0-}	$0.031^{+0.03}_{-0.025}$	[26, 52, 53]	[37, 38]
R_{l23}	1.004 ± 0.007	[54]	[37, 38]

Table 1: Experimental constraints, showing the observables, the constraints applied and the source of the theoretical and experimental values and errors.

and $BR(B_s \rightarrow \mu^+ \mu^-)$. Furthermore, the anomalous magnetic moment of the muon favours some supersymmetric contribution to achieve agreement with experiment. Thus, we expect some tension between $(g - 2)_\mu$ and some of the B observables.

In order to investigate this we now turn to a χ^2 analysis. The χ^2 value of the i^{th} observable is

$$\chi_i^2 = \frac{(p_i - c_i)^2}{\sigma_i^2} \quad (16)$$

where p_i is the predicted value and c_i is the experimental central value. This is not the case for the Higgs mass, for which we use a parametrisation of the LEP likelihood provided in the **SoftSUSY** package, and the unobserved branching ratio $BR(B_s \rightarrow \mu^+ \mu^-)$ where we use the Tevatron likelihood². The total $\chi_{tot}^2 = \sum_i \chi_i^2$ is the sum of the χ^2 values of the individual observables. We note that a study in similar spirit to ours has been performed in the context of ordinary gauge mediation in [40, 41].

Figure 5 (a,c,e) show the $\chi_{tot}^2/d.o.f.$ distributions we obtain from the scans for $M_{mess} = 1 \times 10^{6,10,14}$ respectively, along with 68% and 95% confidence limit contours ($\Delta\chi_{tot}^2 = 2.41, 5.99$ respectively). The region of maximum likelihood is shown in yellow, and the best-fit points are marked by black splodges. We see immediately that the region of light supersymmetry where both Λ_G and Λ_S are small is strongly disfavoured (the blue and red region). This due to a combination of factors. Since the scalars are light the Higgs mass is below the LEP bound for which there is a strong χ^2 penalty. On top of that, the supersymmetric contributions to $(g - 2)_\mu$ and the B -observables are too large. As the masses of the SUSY particles increase the loop contributions become smaller and the Higgs mass larger. A large amount of the region of good fit for the higher M_{mess} has very small Λ_S for $M_{mess} = 10^{10}$ GeV, and all of the 68% confidence region for $M_{mess} = 1 \times 10^{14}$ has an inverted hierarchy $\Lambda_G > \Lambda_S$. For all values of M_{mess} within the 68% confidence limits shown the Higgs mass is just above the limit set at LEP, and the anomalous magnetic moment of the muon is saturated by SUSY effects. However, the region

²We thank C. S. Lin for providing the likelihood for this process.

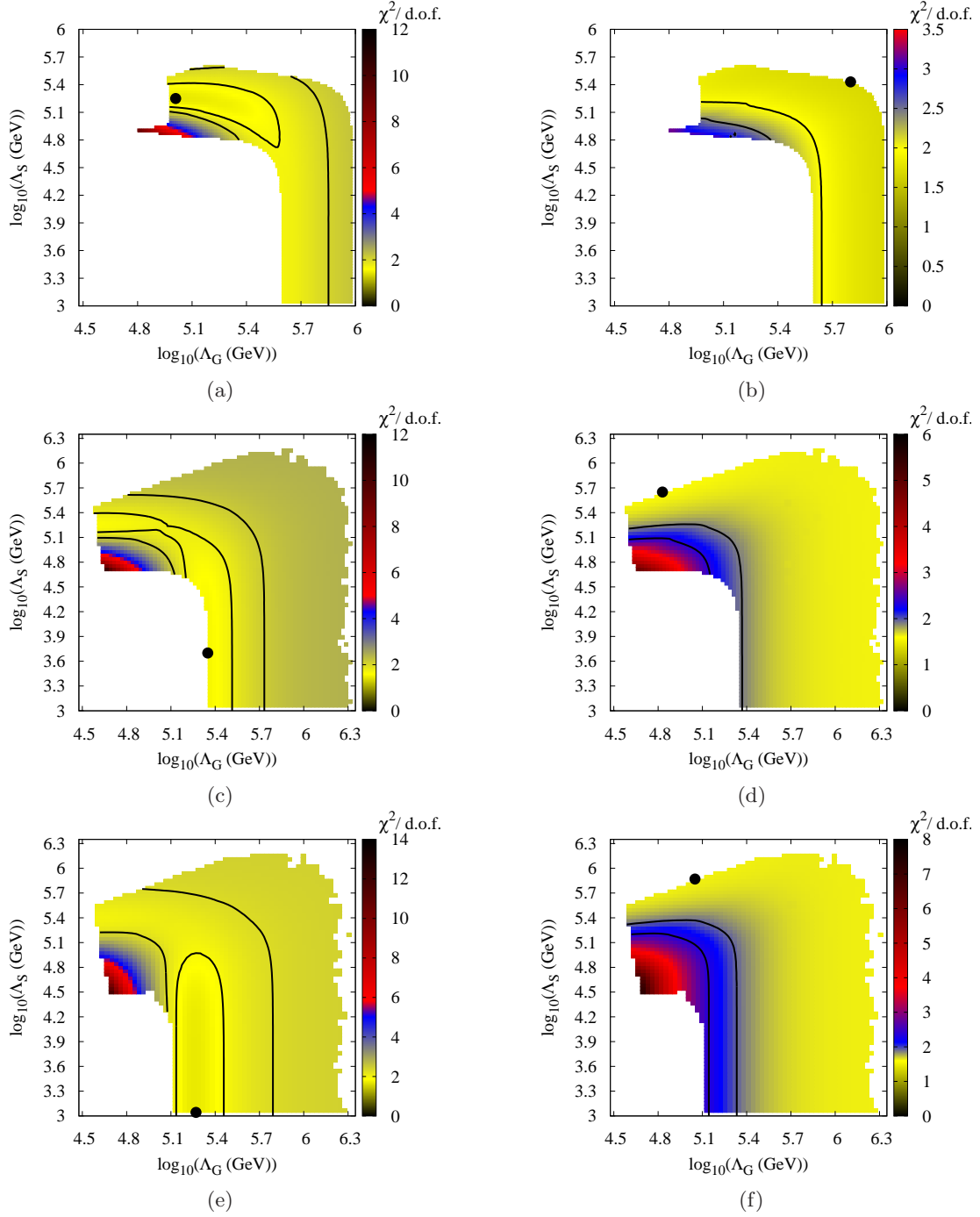


Figure 5: (a,c,e) show the χ^2_{tot} distribution in the Λ_G - Λ_S plane for $M_{mess} = 10^6, 10^{10}$ and 10^{14} GeV respectively, and (b,d,f) show the χ^2 of only the B physics observables for the same values of M_{mess} . The black lines denote the boundaries of the 68% and 95% confidence regions. The black spots mark the best-fit points in all cases.

M_{mess}	10^6 GeV		10^{10} GeV		10^{14} GeV	
Λ_G (GeV)	1.08×10^5		2.25×10^5		1.86×10^5	
Λ_S (GeV)	1.79×10^5		4.96×10^3		1.11×10^3	
$\tan \beta$	57.5		25.2		21.5	
χ_{total}^2	14.55		15.47		17.08	
	Value	χ_i^2	Value	χ_i^2	Value	χ_i^2
$\delta a_\mu = (g-2)_\mu _{\text{MSSM}} \times 10^{-10}$	26.8	0.1	20.6	1.0	17.8	1.8
m_h (GeV)	118	-1.0	117	-1.0	117	-1.0
$BR(B \rightarrow X_s \gamma) \times 10^{-4}$	3.26	1.1	3.05	3.5	3.00	4.0
$R_{B\tau\nu}$	0.63	4.5	0.95	2.5	0.96	2.4
Δ_{0-}	0.078	2.5	0.082	2.9	0.083	3.0
$BR(B_s \rightarrow \mu^+ \mu^-) \times 10^{-9}$	4.7	0	3.5	0	3.4	0
$BR(B \rightarrow D \tau \nu)$	0.27	1.2	0.29	0.8	0.30	0.8

Table 2: Values of Λ_G , Λ_S and the constraints at the best-fit points for $M_{mess} = 10^6$ GeV (left column), $M_{mess} = 10^{10}$ GeV (middle column) and $M_{mess} = 10^{14}$ GeV.

of best-fit to the combined observables is not the best-fit region of the combined B -observables. We have found the most sensitive of the B -observables to be $BR(B \rightarrow X_s \gamma)$ and $BR(B \rightarrow \tau \nu)$. As discussed in [55, 56] there is a tension between the SUSY contributions to $(g-2)_\mu$ and $BR(B \rightarrow X_s \gamma)$. The current Standard Model prediction of $BR(B \rightarrow X_s \gamma)$ is consistent with the experimental value. Also, while there is a small discrepancy between the SM prediction and the experimental determination of $BR(B \rightarrow \tau \nu)$, any supersymmetric contribution to this process will lead to a worse fit than the Standard Model³. These data thus pull towards the decoupling limit of a heavy supersymmetric spectrum. We can see this in Figure 5 (b,d,f) which show the χ^2 distribution and 68% and 95% confidence limits obtained when we omit m_h and $(g-2)_\mu$ from the total χ^2 for $M_{mess} = 10^{6,10,14}$ respectively. Dark spots mark the new best-fit points. There is a clear preference for large values of Λ_G and Λ_S . While the mass of the lightest Higgs is well above the lower bound and thus contributes nothing to the χ_{tot}^2 , in this region the SUSY contributions to $(g-2)_\mu$ are very small, leading to this observable having an individual χ^2 between 5 and 11 depending on the details of the spectrum.

Considering again the case of all observables combined, the χ_{tot}^2 value of the best-fit points are 14.55, 15.47, 17.08 and for $M_{mess} = 10^6, 10^{10}$ and 10^{14} GeV respectively. These correspond to p -values of 0.069, 0.051 and 0.029. If we adopt a significance level of 5%, then we would reject the possibility that $M_{mess} = 1 \times 10^{14}$ GeV. The values of Λ_G , Λ_S and the constraints at the best-fit points are shown in Table 2. We provide the spectra of these three points in Appendix B. More importantly for us, what are the implications for efforts towards model building? If we take the 95% confidence limits as some indication of what the scales of the gaugino and scalar masses should be, for all values of M_{mess} we have presented there is an upper bound on Λ_S of around 500 TeV. What is perhaps more interesting is that we have not found it possible to put a lower bound on Λ_S . Looking at Figure 5 it is clear that $\Lambda_G/\Lambda_S \ll 10^{-1}$ is disfavoured by

³This is not necessarily true if $\tan \beta$ is very large and m_{H^+} is very small. In our scenario m_{H^+} is never small enough for this to happen.

current indirect observables. However, a mild hierarchy $\Lambda_G/\Lambda_S \gtrsim 1/10$ is consistent with the data. This puts strong constraints on models of pure direct gauge mediation⁴. However, this ratio is less of a problem for hybrid models and models with explicit messengers. What is more surprising is that Λ_G/Λ_S can be as large as a few hundred without being disfavoured for large values of the messenger scale.

It must also be stated that our fits apply only to the specific solution of the μ/B_μ problem considered in this paper, which leads to large $\tan\beta$. A model with large $\tan\beta$ can successfully fit $(g-2)_\mu$ with a heavier sparticle spectrum than one with smaller $\tan\beta$. On the other hand, smaller values of $\tan\beta$ are more favoured by the B physics constraints.

4 Fine Tuning and Naturalness Bounds

The mass of the Z boson is obtained in the MSSM by minimization of the scalar Higgs potential. At tree level this leads to the relationship

$$\frac{M_Z^2}{2} = \frac{m_{H_d}^2 - m_{H_u}^2 \tan^2\beta}{\tan^2\beta - 1} - \mu^2 \quad (17)$$

Eq. (17) is still valid under the full effective potential $V_{eff} = V_{tree} + \Delta V$ if one makes the substitutions

$$m_{H_{u,d}}^2 \rightarrow m_{H_{u,d}}^2 + \frac{1}{2v_{u,d}} \frac{\partial(\Delta V)}{\partial v_{u,d}} \quad (18)$$

where the vacuum expectation values $v_{u,d}$ are treated as real parameters in the differentiation. In the relevant limit of large $\tan\beta$ this becomes

$$\frac{M_Z^2}{2} = -(m_{H_u}^2 + \mu^2) + \frac{1}{\tan^2\beta} (m_{H_d}^2 - m_{H_u}^2) + \mathcal{O}(1/\tan^4\beta) \quad (19)$$

Therefore if large cancellations do not take place, $-m_{H_u}^2$ and μ^2 should be of the same order of magnitude as M_Z^2 .

At tree-level the mass of the lightest Higgs is below M_Z . It receives large one-loop corrections from the top sector, which allow for phenomenologically acceptable values of the Higgs mass if the stops are sufficiently heavy. A recent detailed study, Ref. [57], gives $M_S = \sqrt{\overline{m}_{\tilde{t}_1} \overline{m}_{\tilde{t}_2}} \geq 600$ GeV. Further constraints on the spectrum come from the direct search limits at LEP and Tevatron. The large lower bounds obtained from these experiments on the scalar masses implies that some cancellations must take place in Eq. (17) for the Z boson to have the correct mass. Such cancellations, where it is necessary to fine-tune one of the parameters of the theory in order to achieve a phenomenologically acceptable result, are not desirable in a theory specifically proposed for its ability to solve one of the major fine-tuning problems of the Standard Model. As direct search limits increase, the minimum allowed fine-tuning increases, decreasing our belief that

⁴Strictly speaking direct mediation models often have additional light messenger fields. In our numerical analysis we have neglected their possible contributions to the running.

supersymmetry is realised. Furthermore there is some inherent subjectivity in how one chooses to define an appropriate measure of fine-tuning, and what constitutes an acceptably high level of fine-tuning in a theory. Should we accept fine-tuning at the 10% level, but not 1%? For these reasons we think that while an analysis of the necessary fine-tuning required to achieve electroweak symmetry breaking in General Gauge Mediation is worthwhile, arguments based on fine-tuning should not be used to rule out any theory under consideration.

With this caveat in place let us proceed. A number of definitions of a suitable quantification of fine-tuning have been proposed [58, 59]. In this work we adopt the definition of [59], which is incorporated in the **SoftSUSY** code. Consider a set of model parameters $\{a\}$. For us $a = \{\Lambda_G, \Lambda_S, \mu\}$. Since B_μ is set to be zero at the high scale M_{mess} we do not, of course, consider it to be part of our fine-tuning measure. Then the sensitivity of M_Z^2 to the parameter a_i is

$$c_{a_i} \equiv \left| \frac{\partial \ln M_Z^2}{\partial \ln a} \right| \quad (20)$$

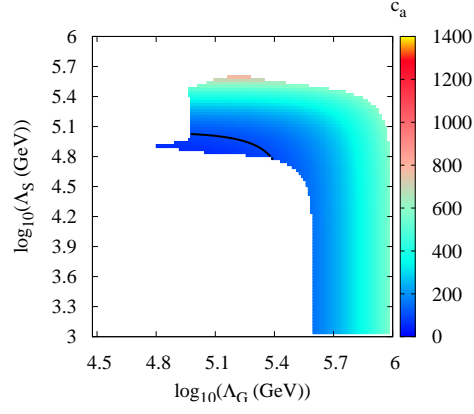
The total fine-tuning in the soft-parameters is defined to be $c_a = \max(c_{a_i})$. While this makes clear the sensitivity of M_Z^2 to the soft breaking parameters, it is also possible that there could exist a region of parameter space that evades the naturalness bounds in the soft-parameters but is very finely tuned with respect to some other parameter. The canonical example of this is the focus-point region in the Constrained MSSM [60], which despite being a region of low fine-tuning from the perspective of the universal scalar mass m_0 , is nonetheless very sensitive to the top Yukawa h_t . The top Yukawa coupling is different in some ways to the soft masses we have included in our definition of c_a : it is dimensionless and is related in an intimate way to the measured mass of the top quark M_t [61]. For these reasons we do not include it in our definition of c_a . We have examined the results for c_{h_t} and found them to be qualitatively similar.

We show in Figure 6 (a,b,c) the level fine-tuning required in our scans with $M_{mess} = 10^6, 10^{10}$ and 10^{14} GeV as in the previous section ⁵. We also show contour lines corresponding to fine-tuning at the $c_a = 100$ and 1,000 levels. The minimum fine-tuning possible is around $c_a \sim 30$. However, the region in which this occurs is strongly disfavoured by the low energy observables. In fact, the region preferred by the low energy observables is quite well delineated by the contours of 100 and 1,000 for $M_{mess} = 1 \times 10^{10,14}$. That this amount of fine-tuning is necessary is somewhat troubling, but is comparable to the situation in the mSUGRA scenario.

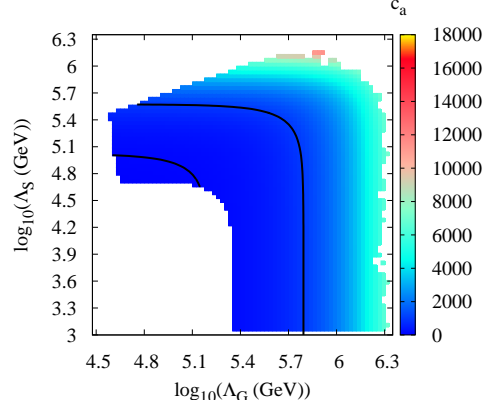
It is interesting to note that the χ^2 (Figure 5) and the fine-tuning (Figure 6) prefer different regions of parameter space. Without the χ^2 analysis the fine-tuning plots alone would favour light supersymmetry. However, the comparison with measured observables, i.e. the χ^2 , favours somewhat heavier superpartner masses.

Finally let us comment on the Λ_G/Λ_S ratio and its effect on the amount of fine-tuning. Keeping Λ_S fixed and moving horizontally to the left, i.e. decreasing Λ_G we see that the fine-tuning decreases. This is because the fine-tuning is dominated by the scalar mass squareds which decrease when either Λ_G or Λ_S decrease. In particular, beginning on the line of ordinary gauge mediation and decreasing Λ_G (with low χ^2) does not lead to a significant increase in either

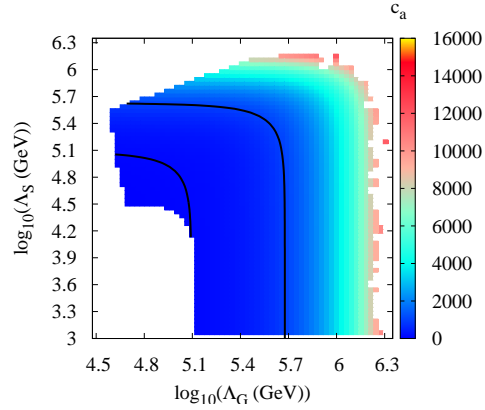
⁵For earlier work on alleviating the fine-tuning problem in gauge mediation see [62]



(a)



(b)



(c)

Figure 6: Plots showing level of fine-tuning required to successfully break electroweak symmetry, c_a (roughly speaking we have to tune to 1 part in c_a) for (a) $M_{\text{Mess}} = 10^6$ GeV, (b) $M_{\text{Mess}} = 10^{10}$ GeV and (c) $M_{\text{mess}} = 10^{14}$ GeV. Also shown are the contours of $c_a = 100$ and 1000.

the amount of fine-tuning or in χ^2 . In this sense mildly split SUSY is not at all disfavoured compared to ordinary gauge mediation⁶.

5 Conclusion

We have investigated the phenomenology of pure general gauge mediation. In this setup the B_μ parameter is close to zero at the messenger scale but appears at low energies due to running. Consequently its value is rather small at the electroweak scale, leading to relatively large values of $\tan\beta \sim 15 - 65$. In the spirit of general gauge mediation we treat the scalar and gaugino mass scales, Λ_S and Λ_G , as two *independent* input parameters. We applied a raft of experimental constraints including the Higgs mass, $(g-2)_\mu$ and $B \rightarrow X_s \gamma$. We determined the favoured region of parameter space which includes mildly-split ($\Lambda_G \sim 0.1\Lambda_S$) as well as the non-split ($\Lambda_G = \Lambda_S$) SUSY signatures, characteristic of direct/hybrid and ordinary gauge mediation, respectively. Our χ^2 analysis does not favour one over the other within the phenomenologically preferred region. The opposite hierarchy $\Lambda_G \gg \Lambda_S$ is also allowed. We find lower messenger masses to be slightly favoured over higher ones. The fine-tuning is typically of the percent level.

General gauge mediation and gravity mediation both have rich parameter spaces. Therefore it is useful for phenomenological analyses to define a canonical model that encompasses the most relevant features. In the case of gravity mediation this has always been mSUGRA/CMSSM with the parameters m_0 and $m_{1/2}$ (as well as $\tan\beta$ and A_0). Here we have analysed a similar characterisation of general gauge mediation, pure GGM, in terms of Λ_S , Λ_G and M_{mess} (the B_μ parameter and trilinear couplings being determined to be small at the messenger scale).

Acknowledgements

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A Generating μ and B_μ in GGM

The authors of [15] discussed two types of (non-gauge) couplings between the SUSY-breaking sector and the Higgs fields. The first type involves $SU(2)$ doublet hidden-sector operators $\Phi_{u,d}$

⁶Conversely, if we were to reduce the Λ_G/Λ_S ratio by increasing Λ_S with Λ_G fixed we *would* see an increase in the necessary fine-tuning. The second procedure is essentially an increase in the supersymmetry breaking scale whereas the first procedure can be viewed as keeping the SUSY-breaking scale fixed but increasing the amount of direct mediation.

which couple to the Higgs fields through the superpotential coupling

$$\int d^2\theta (\lambda_u \mathcal{H}_u \Phi_d + \lambda_d \mathcal{H}_d \Phi_u) , \quad (21)$$

and the second class of models is in terms of an $SU(2)$ singlet hidden-sector superfield \mathcal{S} , which couples to the Higgs fields as

$$\int d^2\theta \lambda^2 \mathcal{S} \mathcal{H}_u \mathcal{H}_d . \quad (22)$$

The hidden-sector fields $\Phi_{u,d}$ in (21) and \mathcal{S} in (22) can be composite operators of an underlying theory or could be elementary fields. We shall always assume that these models are weakly coupled, i.e. $\lambda_u, \lambda_d, \lambda \ll 1$.

In the following we will analyse the doublet model (21). The singlet model can be analysed in a very similar way and the results are qualitatively similar.

These models are further divided into two categories depending on how many distinct scales exist in their hidden sectors.

A.1 One-scale models

This is the case (c) from the main text where the hidden-sector is characterized by a single effective scale F/M , where F is the SUSY-breaking F -term vev and M is the messenger mass.

To leading order in the couplings λ_u and λ_d and in the SUSY-breaking scale, the model with doublet messengers in (21) generates the following scaling pattern of contributions to μ and the soft terms [15]

$$\begin{aligned} \mu &\sim \lambda_u \lambda_d \frac{F}{M} \\ B_\mu &\sim \lambda_u \lambda_d \frac{F^2}{M^2} \\ \delta m_{u,d}^2 &\sim |\lambda_{u,d}|^2 \frac{F^2}{M^2} \\ \delta a_{u,d} &\sim |\lambda_{u,d}|^2 \frac{F}{M} . \end{aligned} \quad (23)$$

Since both μ and B_μ are generated at order $\lambda_u \lambda_d$ and there is only one mass-scale in the problem, it follows that $B_\mu/\mu^2 \sim 1/(\lambda_u \lambda_d) \gg 1$, thus giving the standard incarnation of the μ/B_μ -problem which precludes electroweak symmetry breaking. To improve the situation, one would have to suppress the B_μ term by higher powers of small hidden-sector couplings, which can be achieved, as discussed in Refs. [16, 17, 18, 19, 20, 21, 22, 23], but requires a specially engineered SUSY-breaking sector.

A.2 Models with more than one scale

Now the hidden-sector is characterized by at least two mass scales. Essentially we assume that some fields of the hidden-sector acquire vevs at the scale M , but supersymmetry is broken at a

much lower energy with $F \ll M^2$. We treat F and M as independent parameters, so that M does not vanish in the limit of restored SUSY $F \rightarrow 0$. Since μ is a supersymmetric parameter, it does not depend on F to leading order in two-scale models, but the SUSY-breaking terms, such as B_μ must depend on F . More generally, these models can accommodate a variety of messenger scales (different messenger masses is a typical feature of dynamical SUSY-breaking models with direct gauge mediation). In particular we can have a structure $\sqrt{F} < M_{mess} < M$, where M_{mess} is a typical mass of messengers participating in the pure gauge mediation, and M is a vev scale of doublet messengers interacting with Higgses.

To leading order in λ_u and λ_d and in the SUSY-breaking scale F , the model which included doublet messengers (21) can express a typical scaling pattern [15]

$$\begin{aligned}
\mu &\sim \lambda_u \lambda_d M \\
B_\mu &\sim c^{(1)} \lambda_u \lambda_d F + c^{(2)} \lambda_u \lambda_d \frac{F^2}{M_{mess}^2} \\
\delta m_{u,d}^2 &\sim |\lambda_{u,d}|^2 \frac{F^2}{M_{mess}^2} \\
\delta a_{u,d} &\sim |\lambda_{u,d}|^2 \frac{F}{M_{mess}} \\
\frac{F}{M_{mess}^2} &\ll 1, \quad \lambda_u \sim \lambda_d \ll 1
\end{aligned} \tag{24}$$

In the equation for B_μ we have shown the leading and the subleading term in the SUSY-breaking scale F . The authors of [15] were strongly attracted to using symmetry to suppress the leading order contribution to B_μ thus setting $c_1 = 0$ and $c_2 \sim 1$. This is indeed possible in the class of models they considered, and the symmetry reasoning can be based on the fact that the effective μ and B_μ terms in (3), (4) cannot be both neutral under the R -symmetry (and the same applies to Peccei-Quinn symmetry which rotates both H fields by the same phase).

With this constraint in place one is able to consider simple two scale models with $M_{mess} \sim M$,

$$B_\mu \sim \lambda_u \lambda_d \frac{F^2}{M^2}. \tag{25}$$

If all the small parameters of the system happen to be of the same order, i.e.

$$\frac{F}{M^2} \sim \lambda_{u,d} \sim \alpha_{SM} \sim 10^{-3} - 10^{-2} \tag{26}$$

one finds

$$\mu^2 \sim B_\mu \sim \delta m_{u,d}^2 \quad \text{and} \quad \mu \gg \delta a_{u,d}, \tag{27}$$

which implies for the λ -extension of GGM:

1. both μ and B_μ are generated as inputs above the electroweak scale (so that $\mu^2 \sim B_\mu$ and there is no μ/B_μ problem affecting electroweak symmetry breaking);
2. there are non-trivial contributions to the soft Higgs masses $\delta m_{u,d}^2$ on top of the expected GGM contributions $\sim \alpha_{SM}^2$;

3. the additional (to GGM) contributions to the trilinear soft terms are negligible, $\delta a_{u,d} \simeq 0$.

In particular point (2) marks a deviation from the spirit of gauge mediation.

We will now see what happens when we do not impose Eq. (26). We can unfreeze the small parameters in (26) taking instead

$$\frac{F}{M^2} \ll \lambda_{u,d} \ll 1. \quad (28)$$

This can be achieved by increasing M while keeping F fixed. This really corresponds to the case of μ being generated at a scale which has nothing to do with the SUSY-breaking F . Then

$$\frac{B_\mu}{\mu^2} \sim \frac{1}{\lambda_u \lambda_d} \frac{F^2}{M^4} \ll 1 \quad \text{if } c^{(1)} = 0. \quad (29)$$

$\mu \sim \lambda_u \lambda_d M$ is the only non-trivial input parameter of the Higgs potential of the model (which will be set $\sim m_{\text{weak}}$ by the electroweak symmetry breaking). Because we can take $\lambda_{u,d} \ll \alpha_{SM}$ the contributions of the Higgs couplings to the soft SUSY-breaking terms are small

$$B_\mu \ll \mu^2, \quad \delta m_{u,d}^2 \sim 0 \sim \delta a_{u,d}^2 \quad (30)$$

Therefore, these terms are essentially the same as for pure gauge mediation, and the prediction for scalar masses [1]

$$m_u^2 = m_d^2 = m_L^2 \quad (31)$$

is unchanged.

If we allow M_{mess} and M to be independent then we can easily accommodate a non-vanishing $c^{(1)}$:

$$\frac{B_\mu}{\mu^2} \sim \frac{1}{\lambda_u \lambda_d} \frac{F}{M^2} \sim \left(\frac{F}{\mu M_{\text{mess}}} \right) \left(\frac{M_{\text{mess}}}{M} \right) \sim 16\pi^2 \left(\frac{M_{\tilde{\lambda}}}{\mu} \right) \left(\frac{M_{\text{mess}}}{M} \right) \quad \text{if } c^{(1)} \neq 0. \quad (32)$$

This can clearly be chosen to be either of order one or much less than one. Even in the former case one can then ensure that the scalar masses are really dominated by the true GGM contributions by again choosing $\lambda_{u,d} \ll \alpha_{SM}$. Most of the parameter space has negligibly small B_μ/μ^2 and values of order one correspond to a tuning; our phenomenological analysis covers the generic regions of parameter space where $B_\mu/\mu^2 \ll \alpha_{SM}^2$.

B Spectra

Figure B shows the sparticle spectrum we obtain at the best-fit points of our scans. For $M_{\text{mess}} = 10^6$ GeV the NLSP is the neutralino with a mass of 146 GeV while the NNLSP is the lightest stau of mass 265 GeV. The gluino mass is approximately 1.8 TeV. The lighter right-handed sleptons have masses around 300 GeV and the left-handed sleptons just over 600 GeV. As is usual for GMSB spectra, there is a hierarchy between the sleptons and squarks. The average squark mass is 1670 GeV.

	$M_{mess} = 10^6$	$M_{mess} = 10^{10}$	$M_{mess} = 10^{14}$
Λ_G (GeV)	1.08×10^5	2.25×10^5	1.86×10^5
Λ_S (GeV)	1.78×10^5	4.96×10^3	1.11×10^3
χ_1^0	146	299	245
χ_2^0	286	547	462
χ_3^0	706	644	668
χ_4^0	712	677	683
χ_1^\pm	719	543	460
χ_2^\pm	892	678	682
\tilde{g}	1782	1534	1299
$\tilde{e}_L, \tilde{\mu}_L$	625	331	358
$\tilde{e}_R, \tilde{\mu}_R$	312	135	172
$\tilde{\tau}_L$	633	344	365
$\tilde{\tau}_R$	265	100	144
$\tilde{\nu}_{1,2}$	620	324	352
$\tilde{\nu}_3$	616	324	350
\tilde{t}_1	1649	1211	1108
\tilde{t}_2	1516	1059	924
\tilde{b}_1	1650	1165	1060
\tilde{b}_2	1550	1204	1100
\tilde{u}_1, \tilde{c}_1	1822	1277	1182
\tilde{u}_2, \tilde{c}_2	1690	1215	1114
\tilde{d}_1, \tilde{s}_1	1784	1246	1154
\tilde{d}_2, \tilde{s}_2	1679	1213	1110
h_0	117	117	117
A_0, H_0	569	722	740
H^\pm	575	727	744

Table 3: Best fit spectra for the three messenger scales. All masses are in GeV. The NLSP is shown in bold in each case. (The LSP is the gravitino.)

The spectrum for $M_{mess} = 10^{10}$ GeV differs from the $M_{mess} = 10^6$ GeV case in having lighter scalars due the low value of Λ_S and a more compressed gaugino spectrum. The NLSP is the right-handed stau which just evades the bound of 98 GeV from searches from CHAMPS at OPAL [27] and the NNLSP is the degenerate selectron-smuon pair. The heavier sleptons still only have masses of just above 300 GeV. The lightest gauginos are the neutralino and the chargino, and the gluino mass is 1.5 TeV. The squark masses are lighter in than the $M_{mess} = 1 \times 10^6$ GeV case by nearly 500 GeV and their average mass is 1.2 TeV.

There is a close resemblance between the $M_{mess} = 1 \times 10^{14}$ GeV and $M_{mess} = 1 \times 10^{10}$ GeV best-fit points. Both have a very large hierarchy $\Lambda_G \gg \Lambda_S$. For $M_{mess} = 1 \times 10^{14}$ GeV the NLSP is again the stau which in this case is slightly heavier than that for the best-fit point, and the NNLSP is the selectron-smuon pair. As the value of Λ_G is slightly smaller, the squarks are correspondingly lighter.

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